

PRE-CONFERENCE WORKSHOP

DECEMBER 12, 2018

WORKSHOP ON STRUCTURAL EQUATION MODELING

9:30 am to 1:00 pm

Israr Qureshi

Professor at Research School of Management, Australian National University

WORKSHOP ON PUBLISHING IN ACADEMY OF MANAGEMENT JOURNAL

Publishing in AMJ: Tips on Quantitative and Qualitative Submissions

2:00 pm to 5:30 pm

Jason D. Shaw, Ph.D.

Editor-in-Chief, Academy of Management Journal

Shaw Foundation Chair in Business

Nanyang Business School, Singapore

and

Eero Vaara

Associate Editor, Academy of Management Journal

**Professor of Organization and Management at Aalto University School of Business,
Helsinki, Finland**

Details on the workshop and faculty

WORKSHOP ON STRUCTURAL EQUATION MODELING

Structural Equations Modeling has become the standard for model building and hypothesis testing in organizational research and the behavioural sciences, especially when models involve latent variables. By incorporating measurement error in the process of model testing, SEM correct for routine errors that creep in due to imperfect tools/measures for acquiring data. Use of SEM help scholars relate their data more strongly to the substantive theory as it tests measurement and structural models simultaneously. This workshop is intended to provide participants with the foundational knowledge and skills needed to use structural equations modelling (SEM) to test substantive theoretical questions. The focus will be on conceptual as well as practical aspects of correctly analyzing and interpreting measurement models (EFA/CFA), path analyses, and latent variable structural models. The workshop draws on measurement theory, construct validity, and the logic of theory testing to assess the quality of research using covariance structural equations models (cov-SEM). If time permits, we will also briefly compare component-based SEM (com-SEM, also known as Partial Least Squares or PLS) with cov-SEM and highlight when we should use com-SEM. The approach is intended to help participants plan their own research, use the methods appropriately, and

interpret the results correctly. The emphasis is on using and interpreting cov-SEM correctly and understanding its limitations.

Israr Qureshi is a Professor at Research School of Management, Australian National University. He is currently involved in multiple research projects that investigate various aspects of social value creation through sustainable development, social entrepreneurship, and ICT. Israr is also engaged in various initiatives to address climate change. Israr uses both qualitative and quantitative approaches, and his research has been published in *Academy of Management Learning and Education*, *European Journal of Information Systems*, *Journal of Business Ethics*, *Journal of Experimental Social Psychology*, *Journal of Management*, *Journal of Management Studies*, *Journal of Organization Behavior*, *MIS Quarterly*, *Organizational Research Methods*, *Organization Studies*, among others.

WORKSHOP ON PUBLISHING IN ACADEMY OF MANAGEMENT JOURNAL

Publishing in AMJ: Tips on Quantitative and Qualitative Submissions

This workshop will provide information that will be useful to researchers in management who are working on areas that are of interest to the *Academy of Management Journal*. The workshop will provide inputs on both quantitative and qualitative papers. This workshop will be led by Professor Jason D. Shaw, who is the Editor of *Academy of Management Journal* and Professor Eero Vaara, Associate Editor, *Academy of Management Journal*.

PROFESSOR JASON D. SHAW

Jason D. Shaw is Yeung Kin Man Professor in Business Administration, Chair Professor of Management, Head of Department of Management and Marketing, and Director of the Centre for Leadership and Innovation in the Faculty of Business at The Hong Kong Polytechnic University. He received his Ph.D. from the University of Arkansas in 1997.

He is the Editor of *Academy of Management Journal* (2016-2019). His research has appeared or been accepted for publication in the *Academy of Management Journal*, *Academy of Management Review*, *Journal of Applied Psychology*, *Organization Science*, *Strategic Management Journal*, *Organizational Behavior and Human Decision Processes*, *Personnel Psychology*, and *Journal of Management*, among other scientific outlets.

He has served or is serving on the editorial boards of *Academy of Management Journal*, *Academy of Management Review*, *Journal of Applied Psychology*, *Personnel Psychology*, and *Journal of Management*, among others.

He has been invited for visiting scholar positions and other speaking engagements in China, Finland, Austria, Denmark, Norway, England, Germany, Hong Kong, Spain, Israel, Macau, Taiwan, Singapore, Australia, Canada, Belgium, Thailand, and the USA.

Prior to his appointment at PolyU, he was the Curtis L. Carlson School-wide Professor in the Carlson School of Management at the University of Minnesota, the Clark Material Handling Company Professor at the University of Kentucky, an assistant professor at Drexel University, and an analyst for the Boeing Company.

PROFESSOR EERO VAARA

Eero Vaara (Ph.D. Econ) is a Professor of Organization and Management at Aalto University School of Business, Helsinki, Finland. He is also the leader of the Strategy Work Program (strategywork.org).

He is a permanent Visiting Professor at EMLYON Business School, France, and a Distinguished Visiting Scholar at Lancaster University, UK. He is also an Adjunct Professor at Copenhagen Business School, Hanken School of Economics, Jyväskylä University and Lappeenranta University of Technology. He has previously served as the Chair of European Group of Organizational Studies (EGOS) and as representative-at-large of the Board of Governors of the Academy of Management. He is now a board member of the European Institute for Advanced Studies of Management (EIASM) and Scandinavian Consortium of Organizational Research (SCANCOR).

His research focuses on organizational and strategic change that he examines from discursive and narrative perspectives. This work deals with strategy process and practice research, studies of radical change such as mergers and acquisitions, work on institutional change and legitimation, research on multinational corporations and globalization, and historical analysis of management and organizations. His research has been published in leading journals such as *Academy of Management Annals*; *Academy of Management Journal*; *Academy of Management Learning and Education*; *Academy of Management Review*; *British Journal of Management*; *Gender, Work and Organization*; *Human Relations*; *Journal of Business Venturing*; *Journal of International Business Studies*; *Journal of Management Inquiry*; *Journal of Management Studies*; *Organization*; *Organization Science*; *Organization Studies*; *Scandinavian Journal of Management*; *Strategic Management Journal*; and *Strategic Organization*. He has also authored books and edited volumes (e.g., the *Cambridge Handbook of Strategy as Practice 2010/2015* and *Language and Communication at Work: Discourse, Narrativity and Organizing 2014*). He has received several awards for his contributions, including the first Roland Calori Prize for the Best Paper published in *Organization Studies* (2002) and the OMT Best Published Paper Award 2014 (with Joep Cornelissen and Saku Mantere). He has received an honorary doctorate from Estonian Business School, and he is a member of the Finnish Society of Sciences and Letters.

He is now serving as an Associate Editor of *Academy of Management Journal*. He is an editorial board member in *Academy of Management Discoveries*, *Organization Studies*, *Organization*, *Scandinavian Journal of Management*, *Strategic Management Journal* and *Strategic Organization*. He has also been a guest editor for special issues: SI on strategy and discourse in *JMS* in 2004, STF on communication, cognition and institutions in *AMR* in 2015, and SI on strategy process and practice research in *SMJ* (forthcoming).