

Sixth PAN-IIM World Management Conference
December 13 – 15
Call for Submissions

Please submit the paper in min. 1500 and max. 2500 words (excluding references).

Your abstract should cover the following aspects:

- Research Gap and Research Problem
- Objective of the Study and summary with 250 words
- Research methodology
- Findings of the Study
- Implications of the Study
- Incomplete submissions will not be sent out for review.

Formatting:

- The entire abstract submission (title page in Title Case, abstract, main text, figures, graphs, tables, references, etc.) must be in ONE document using one of the following formats:
- Portable Document Format (.pdf), Microsoft Word (.doc, .docx)
- Figures, graphs, tables, appendices, and references should follow the American Psychological Association (APA) Style Guide.
- Use Times New Roman 12-point font, double spaced, 1-inch (2.5 cm) margin all around, and 8.5" × 11" page setting. References maybe single spaced.
- To facilitate the blind review process, remove ALL author-identifying information, including acknowledgments, from the uploaded document. Self-references that give away the authors' identity should also be avoided. If self-referencing is essential then it should be in third person.

NOTE: Abstract that do not follow the above instructions will NOT be reviewed.

Important Submission Notes and Code of Ethics

- There are two parallel tracks in this conference – one Doctoral and the other Non-Doctoral. Please clarify the track to which you are submitting your paper/s. If one of the authors is a doctoral student, the paper can be submitted to the doctoral students paper track.
- Please identify the area in which your paper/s can be classified.
- Submitted abstract must not have been published or accepted for publication. If an abstract is under review, it must NOT appear in print before the conference.
- It is the duty of authors conducting research to design, implement, analyse, report, and present their findings rigorously. Research rigor includes careful design, execution, analysis, interpretation of results, and retention of data. Presentation of research should include treatment of the data that is honest and that reveals both strengths and weaknesses of findings.
- Authorship and credit should be shared in correct proportion to the various parties' contributions. Whether published or not, ideas or concepts derived from others should be acknowledged, as should advice and assistance received. Authors should also guard against plagiarizing the work of others.

Eligibility for Doctoral students:

- The conference is open to doctoral students.
- Submissions for the Doctoral Track should specify it in the title of the paper by pre-fixing Doctoral Track before the title. For example, if the title of the paper submitted to the Doctoral Track is "Influence of social media on employee productivity", then please enter the title as "Doctoral Track – Influence of social media on employee productivity."

Track: Competitiveness and Venture Scale-up:

- This track invites papers that explore how ventures can develop into scale ups that can compete internationally. Start-up ecosystem in India is maturing with emergence of category leaders in areas such as AI. Several ventures from India are able to cross early 'valley's of death' and scale-up; some are even aspiring big and building capabilities to scale-up internationally. Drivers and enablers of such scale-up are less understood. Technology-driven

ventures provide better opportunity for such international scale-up, but need deeper pools of resources (from talent, technology, finance, etc. to capabilities) and competitiveness to manage complex risks. Focal firms of Indian origin have several complementary assets that can enhance sustainability of the ventures, if intrapreneurial potential in the firms can be channelized. While dominant designs of products or services from India may be a long way to go, there are strategy and policy questions that need to be addressed first. We also invite other quality papers at interfaces of competitiveness, entrepreneurship, strategy and international business.

Select high quality papers from this track can be considered for a special issue of the International Journal of Global Business and Competitiveness (IJGBC) being planned, after regular review process.

Submission guidelines on easychair.org:

The following information needs to be provided on the easychair.org paper submission link:

1. Author details
2. Title and abstract
3. Keywords
4. Topics (PLEASE SUBMIT YOUR PAPER UNDER **ONLY ONE** TOPIC)
5. Upload paper link where the paper can be uploaded. If the full paper is available, the full paper can be uploaded.