

## **SIXTH PAN IIM WORLD MANAGEMENT CONFERENCE**

**HOSTED BY: INDIAN INSTITUTE OF MANAGEMENT BANGALORE**

The “PAN-IIM World Management Conference” is an annual event organized by the Indian Institutes of Management. The first edition of the conference was organized by IIM Calcutta (2013), followed by IIM Kozhikode (2014), IIM Indore (2015), IIM Ahmedabad (2016) and IIM Lucknow (2017). The forum provides a platform for academicians, researchers, practitioners, policy makers and thought leaders for exchange of knowledge and fosters collaboration in the field of management for development of new studies with a vision to transform India into a knowledge economy for sustainable growth of the industry and economic development.

The 6th edition of PAN-IIM WMC is being hosted by Indian Institute of Management Bangalore on the theme “START UP TO SCALE UP : MANAGEMENT AND POLICY PERSPECTIVE” from 13-15 December 2018 at the IIMB Campus in Bangalore, India. The conference intends to bring scholars, academicians, government officials and industry players for discussion and debate on managing issues and challenges of “START UP TO SCALE UP”.

### **SALIENT FEATURES**

- 150+ speakers and presenters
- Keynote plenary sessions
- Interactive panel discussions and Q & A’s round
- Exclusive Academia/Industry Presentations and Case Studies

### **WHY SUPPORT**

Extending support to educational knowledge sharing programs will not only help strengthening and building a strong education system in the country but will also be an important, integral marketing and social responsibility tool for the organisations. Such support contributes to developing a knowledge society and allows organisations to directly interact and be in front of specifically targeted niche audience which can lead to an increase in brand awareness and brand loyalty. We believe this will foster strong partnership to leverage prominent exposure and be at the forefront expanding your reach and visibility.

**SPONSORSHIP OPPORTUNITIES INCLUDED GOLD SPONSOR PACKAGE, SILVER SPONSOR PACKAGE AND EXHIBITOR PACKAGE**

**GOLD SPONSOR PACKAGE INR 4,00,000 PLUS 18% GST**

**Sponsors will be entitled to the following benefits:**

1. Company logo Branding
  - a. On wings of the backdrop
  - b. On "Thank You Sponsor Panel" at the conference venue
  - c. On the "Conference Website"
  - d. On promotional collaterals – e-mailers and invitation cards
2. Two complimentary delegate passes for the company leadership to the conference dinner for networking
3. Company brochure to be included in Delegate Satchel
4. Company support to be mentioned in the special thank you announcement in the valedictory session
5. Complimentary exhibition booth for display of company products/services
6. Corporate Branding:
  - A). Corporate logo Branding –
    - a) On 'Thank You Sponsor Panel" at conference venue
    - b) On the "Conference Website" with hyperlink to company website
  - B) Company standees, maximum four, will be placed at the lunch/dinner venue as per space availability.

**SILVER SPONSOR PACKAGE INR 2,50,000 PLUS 18% GST**

**Sponsors will be entitled to the following benefits:**

1. Company logo Branding
  - a. On wings of the backdrop
  - b. On "Thank You Sponsor Panel" at the conference venue
  - c. On the "Conference Website"
  - d. On promotional collaterals – e-mailers and invitation cards
2. Two complimentary delegate passes for the company leadership to the conference dinner for networking
3. Company brochure to be included in Delegate Satchel
4. Company support to be mentioned in the special thank you announcement in the valedictory session
5. Complimentary exhibition booth for display of company products/services
6. Corporate Branding:
  - A). Corporate logo Branding –
    - a) On 'Thank You Sponsor Panel" at conference venue
    - b) On the "Conference Website"

**EXHIBITOR PACKAGE INR 50,000 PLUS 18% GST**

Limited exhibition opportunities are available to organizations from Smart/ Digital/ Technology sector having innovative service/ products to showcase.

1. Built up space of 3x3 sq.mtrs with carpet. Additional space can be availed for 10,000/-per sq.mtrs
2. One table and two chairs
3. Company brochure to be included in Delegate Satchel

Deliverables include:

1. One complimentary access to conference sessions for all three days